

2024

# Annual Report



# Letter from Board Chair & Executive Director

Dear Friend,

As we reflect on another year at Westminster Neighborhood Services, we are filled with gratitude for the incredible progress we've made in 2024. This year was marked by growth, resilience, and the unwavering support of our community—neighbors, volunteers, donors, and partners alike.

In a year where many faced continued economic challenges, Westminster remained a steadfast resource for families on the Near Eastside of Indianapolis. Together, we reached 5,997 neighbors through 37,644 touchpoints across all of our programs.

We are proud to share that 1,154 new neighbors joined our community in 2024, and the collective efforts of our 581 unique volunteers resulted in 6,927 hours dedicated to serving others.

As we continue to face challenges together, Westminster stands committed to breaking down barriers and helping our neighbors navigate difficult times. Our holistic approach to family support has empowered individuals to build stronger futures, one neighbor at a time.

Looking ahead to 2025, we are excited to announce the launch of a new strategic plan that will guide Westminster's work in the coming years. This plan will allow us to deepen our impact, expand our reach, and continue to provide vital resources to those who need them most.

We are energized by the work ahead and the exciting new initiatives that our strategic plan will bring. Together, we will continue to build a neighborhood where everyone has the opportunity to reach their full potential.

Thank you for being an essential part of this journey. We are honored to serve alongside you.



**Chrissy Petersen**  
Executive Director



**Becky Doemland**  
Chairman of the Board

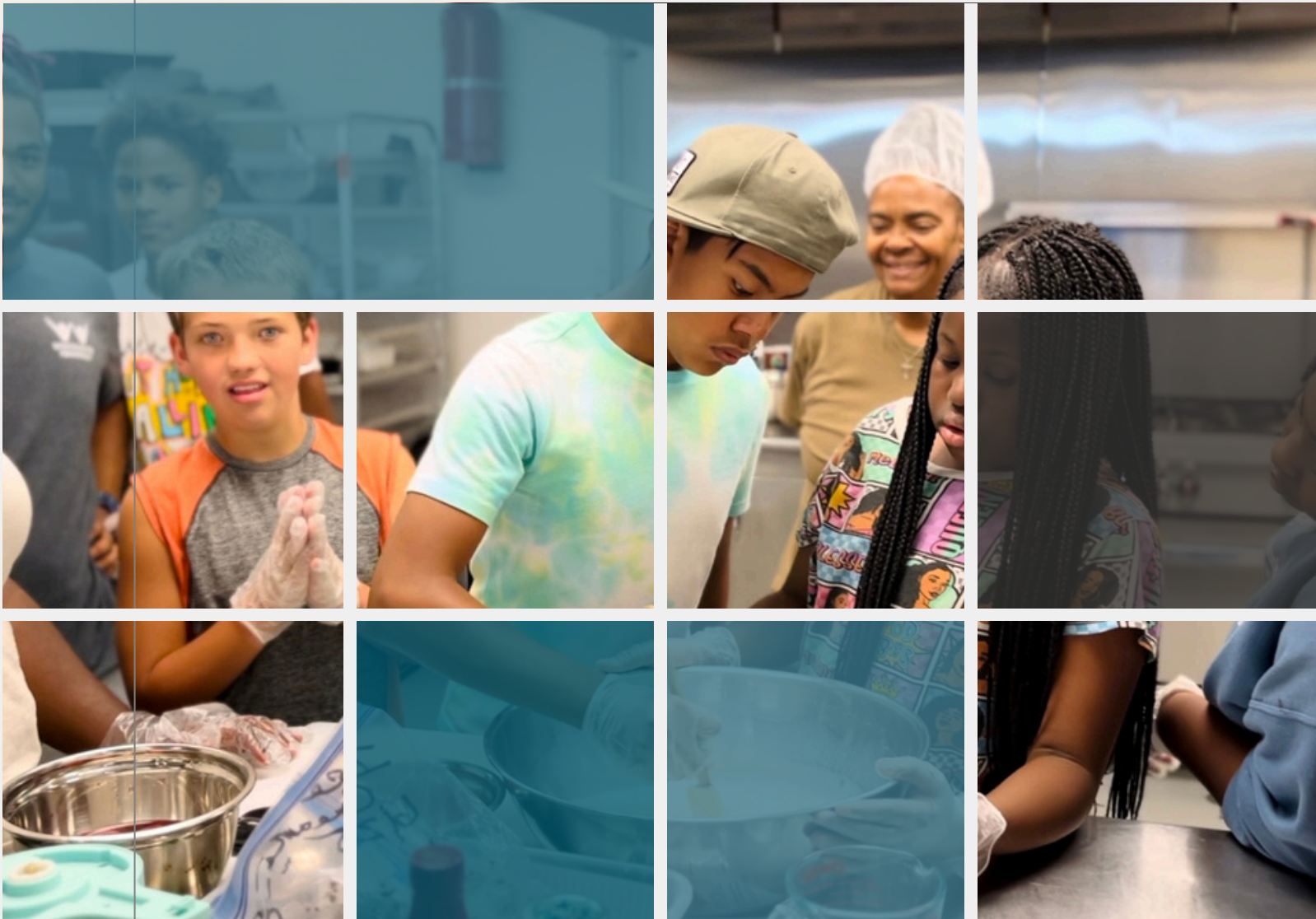


# Mission

Westminster Neighborhood Services provides **education support**, access to **basic needs**, and **community connections** to **empower neighbors** and **strengthen youth and families** on the **Near Eastside** of Indianapolis.

# Vision

Westminster Neighborhood Services envisions a **collaborative community** in which **all residents** are supported to reach their **full potential**; thus, fulfilling Christ's call of **bringing hope** to the people of God.



# 2024 Board of Directors

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Good Works Indy



**Emily Nelson**  
Vice Chair  
Mapt Solutions



**Emily Mosier**  
Treasurer  
CPA, Somerset



**Eileen Dennie**  
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The Heritage Group

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**Michael Luebcke**  
First Financial Bank



**Kenya McMillin**  
Citizen Energy Group



**Jessica Rohn**  
Embracing Abilities



**Dave Rose**  
CareSource



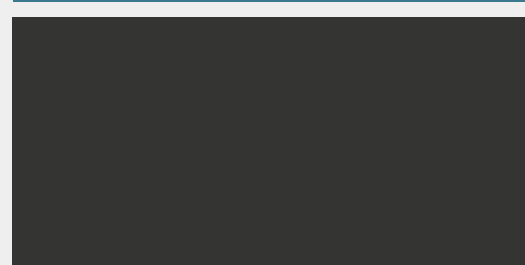
**Derrin Slack**  
ProAct Indy



**Alex Spaulding**  
PNC

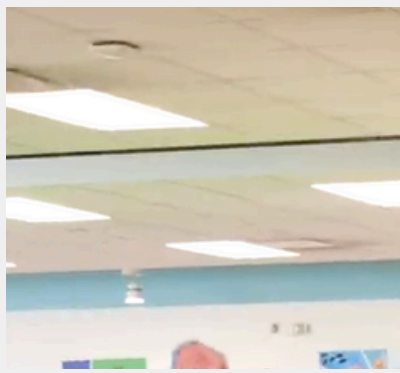


**Denise Turner**  
DTurner Legal LLC





**28%**  
poverty rate



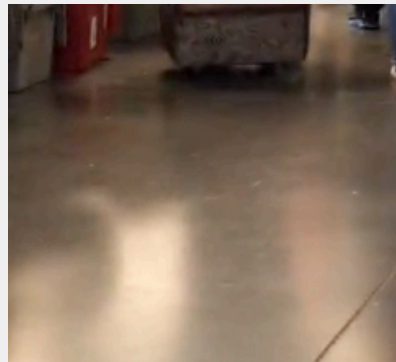
**11%**  
unemployment rate

**14%**  
are single mothers

**100%**  
live in a  
food desert



**23%**  
without a  
high school diploma



**23%**  
living with  
annual income  
below \$10,000

## The Community We Serve

Westminster's holistic approach to serving the entire family is important to the many neighbors that come through the doors annually. The relationship built with the families is so important; at times we might be the only ones cheering on these families and helping them navigate hard situations they face daily.

With 28% of the neighborhood living below the poverty level and experiencing barriers that they need help overcoming, Westminster's services are essential to help families break down those barriers and break free from the obstacles holding them back in life.

# Youth Services

**At Westminster, we believe that when we invest in our youngest neighbors, we're investing in the future of our entire community.**

In 2024, our youth programming had a profound impact on 77 students, providing them with 960 hours of academic support and enrichment. By equipping young minds with the tools they need to succeed, we are not just supporting their immediate needs—we are building a foundation for their long-term success and contributing to the growth of a brighter, stronger community.

Our commitment to youth development also extends to ensuring that every child has the resources they need to succeed in school. This year, 591 children received the school supplies essential to start their academic year with confidence and readiness. Whether it's a backpack full of essentials or the encouragement provided through our enrichment programs, Westminster is dedicated to empowering the next generation to thrive, both in and out of the classroom.

**960 hours**

of academic support  
and enrichment



***“A fourth grader with dyslexia, thrived after transferring to a new school and receiving personalized tutoring. By the end of the summer, the student went from the lowest to the highest reading level in their class, thanks to a tailored support plan that focused on his unique needs.”***

**77**  
students  
impacted



# Adult & Family Services

**In 2024, Westminster's outreach efforts spanned far and wide, with a total of 37,644 touchpoints across all our programs.**

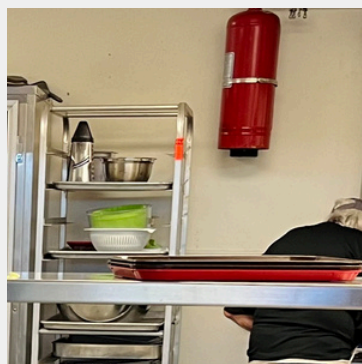
Westminster's food programs remain a cornerstone of our services, providing life-changing support for those battling food insecurity. In 2024, we served 21,785 meals, ensuring families had access to nutritious options when they needed them most. Additionally, our senior pantry helped 717 seniors.

Beyond food, we continue to offer holistic support for families, addressing the challenges of poverty with services that include educational assistance, health resources, and emergency aid. These programs offer a sense of hope, empowering families to overcome obstacles and build a brighter future.

These efforts were made possible by the dedication of 581 unique volunteers, who collectively contributed 6,927 hours of service. Their selfless work and commitment helped bring vital resources and support to families facing difficult circumstances.



**717**  
seniors  
served in  
senior pantry



**37,644**  
moments of  
connection  
and care



**21,785**  
meals  
served to  
neighbors

# Our Impact is Your Impact.

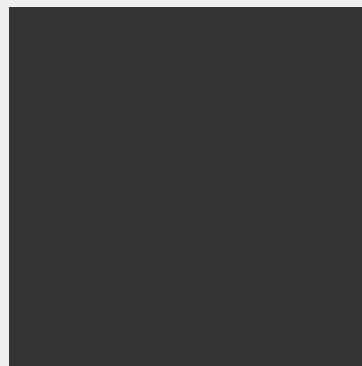
At Westminster Neighborhood Services, we are driven by our mission to provide educational support, access to basic needs, and foster community connections.

***“A new family came to a Tuesday evening pantry. They had never had to utilize a food pantry and was very unsure of the process and how they would be treated. They talked with our Case Manager and they told our team how money just wasn’t stretching as far as it use to and they need help.***

***They were signed up for Diapers through the Indiana Diaper Bank, added to the Afterschool program waitlist, and was connected to IU Student Health Center for medical needs they had. They left Westminster telling staff how grateful they were for the assistance.”***

In 2024, our programs made a profound impact, reaching more than **5,900 neighbors** through over 37,000 touchpoints. We remain committed to uplifting families on the Near Eastside of Indianapolis by offering the resources and support they need to thrive, especially in times of hardship.

**1,154 new neighbors** joined our community, marking a year of growth and connection. The care, support and services provided ensured that each individual received the attention and access to resources they needed.





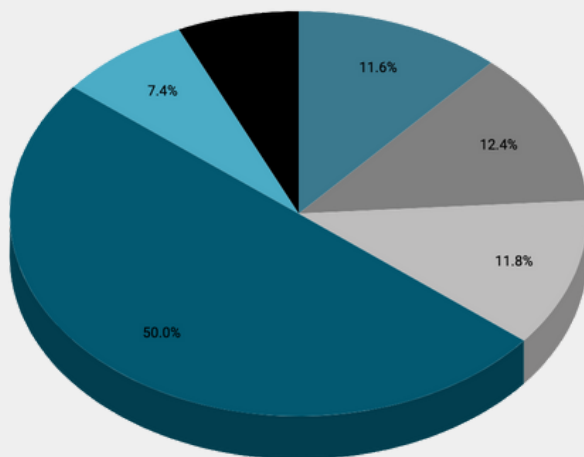
# Join our Monthly Donors

John Beerbower  
 Brian and Andrea Scroggin  
 Paul and Doreen Collord  
 Carolyn Dederer  
 Rebecca L. Deeb  
 Denny Newman and Lana Parker  
 Becky Doemland  
 Ned and Sally Edington  
 Orv and Bonnie Geick  
 Jean and Thomas Drummond  
 Sarah Kennedy

Greg Maiers  
 Bryan Mitchell  
 Kevin and Kathy Moorhead  
 Emily Nelson  
 Kylie Osborne  
 Pam Prough  
 Matt Riegsecker  
 Dave Rose  
 Shirley Sheeks  
 Allecia Steckel

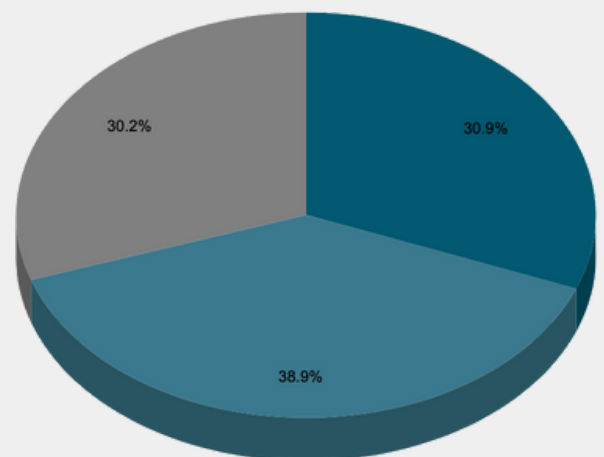
Donate online at [www.westmin.org/donate](http://www.westmin.org/donate).

## 2024 Financials



**TOTAL INCOME: \$949,898.33**

- Religious Organizations: \$110,203.30
- Individual Giving: \$117,497.04
- Business Giving: \$112,263.50
- Foundation Giving: \$474,551.07
- Special Events: \$70,620.07
- Other Income: \$64,763.35



**TOTAL EXPENSES: \$994,835.31**

- Management & Fundraising: \$307,622.02
- Family and Adult Services: \$386,979.28
- Youth Services: After school: \$300,234.01

# 2025–2028 Strategic Plan

## New Strategic Plan Overview

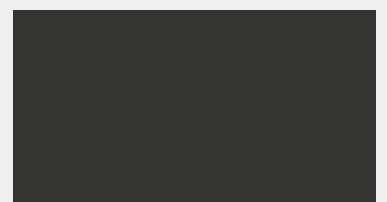
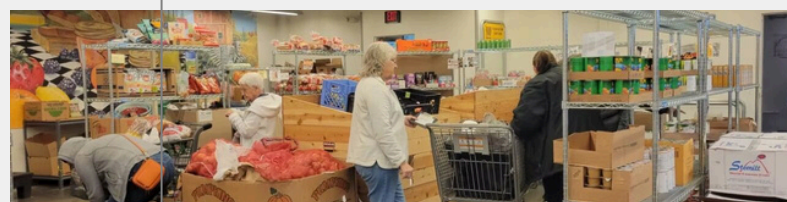
Westminster Neighborhood Services recently unveiled a bold strategic plan that will guide our organization through 2028. This plan reflects our vision to serve as the Near Eastside’s central hub of support, where residents can access essential resources, connect with diverse partnerships, and feel a strong sense of belonging in the neighborhood. By building on our past successes and embracing new opportunities, we aim to deepen our impact and ensure no one falls through the cracks.

## Core Priorities

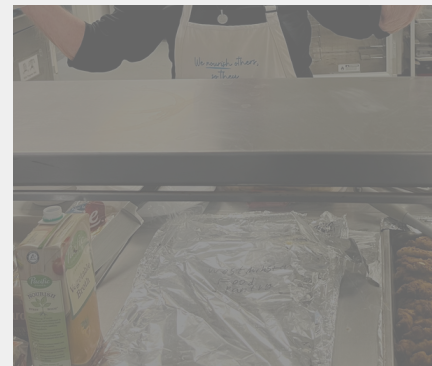
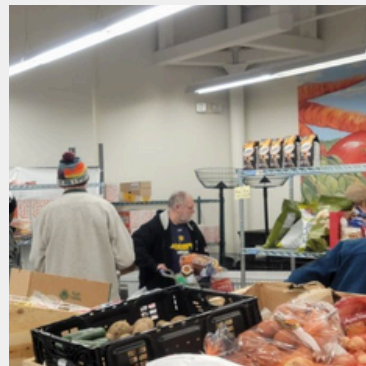
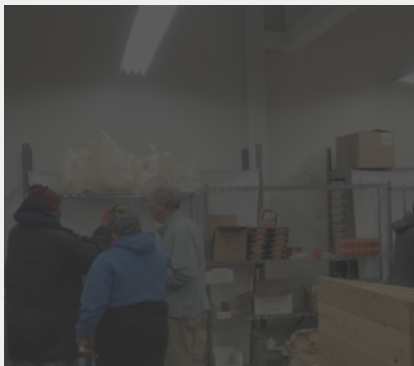
At the heart of this plan are three strategic priorities. First, we will cultivate greater community awareness, financial support, and partnerships to sustain the critical services our neighbors rely on. Second, we will strengthen our internal capacity and expand strategic partnerships, ensuring our programs remain data-informed, accessible, and inclusive for all. Finally, we will develop a growing team of diverse staff and board members who represent and understand the unique needs of the Near Eastside. By unifying these priorities, we can enhance the way we serve youth, families, and seniors throughout our community.

## Looking Ahead

Implementation of our strategic plan will require collective effort from staff, board members, volunteers, and community partners. Guided by measurable goals and timelines, we will regularly assess our progress and adapt as community needs evolve. Through collaboration and unwavering focus on our neighbors’ well-being, we believe this plan will transform Westminster into a recognized hub of hope and support for everyone who calls the Near Eastside home.







Thank you for supporting our mission on the Near Eastside of Indianapolis and helping serve families in need!

